[PDF] Decode And Conquer: Answers To Product Management Interviews

Lewis C. Lin - pdf download free book



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Description:

LAND THAT PRODUCT MANAGER JOB...TODAY

Seeking a product management position? Get *Decode and Conquer*, the **world's first book** on preparing you for **the product management (PM) interview**. Author and professional interview coach, **Lewis C. Lin**, provides you with an **industry insider's perspective** on **how to conquer the most difficult PM interview questions**. *Decode and Conquer* reveals:

- Frameworks for tackling product design and metrics questions, including the CIRCLES Method[™], AARM Method[™], and DIGS Method[™]
- Biggest mistakes PM candidates make at the interview and how to avoid them
- Insider tips on just what interviewers are looking for and how to answer so they can't say NO to hiring you
- Sample answers for the most important PM interview questions

Questions and answers covered in the book include:

- Design a new iPad app for Google Spreadsheet.
- Brainstorm as many algorithms as possible for recommending Twitter followers.
- You're the CEO of the Yellow Cab taxi service. How do you respond to Uber?
- You're part of the Google Search web spam team. How would you detect duplicate websites?
- The billboard industry is under monetized. How can Google create a new product or offering to address this?

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