

[PDF] Doing Business By The Good Book: Fifty-Two Lessons On Success Sraight From The Bible

Robert L. Shook, George H. W. Bush, David Steward - pdf download free book

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Description:

From Publishers Weekly Jesus' teachings were not meant to be spoken only on Sunday, writes Steward, CEO of World Wide Technology Inc., the world's largest African-American-owned company. Rather, those teachings were meant to be implemented everywhere, including the workplace. In this book, Steward shares 52 biblical principles in short, easy-to-read chapters that can be digested once a week for a full year or devoured in one sitting. Steward draws heavily on his own knowledge of

building a high-tech company from the ground up, and also his corporate experiences at FedEx and Union Pacific. He has a real knack for helping readers see how biblical principles relate to those experiences and to contemporary business issues. Even the trendy notion of "branding" is placed thoughtfully with a relevant Scripture (Matthew 12:33: "Either make the tree good, and its fruit good, or make the tree bad, and its fruit bad; for the tree is known by its fruit."). Christian businesspeople who want a solid introduction to biblical ethics in the workplace will particularly enjoy his fine chapters on accountability, enthusiasm, customer satisfaction and networking. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

About the Author David Steward is the found and CEO of Worldwide Technologies Inc., listed by Black Enterprise as the largest African American owned company in the U.S. Steward was also named on of the top six of the 100+ Most Influential Black Americans along with Colin Powell, Condoleezza Rice, Richard Parsons, CEO of AOL Time Warner, and Kenneth Chenault, CEO of American Express. He also serves as co-chairman of United Way. He lives in St. Louis, MO. **Robert L. Shook** is the author of 46 books and specializes in business writing. His work includes Mary Kay on People Management, and Longaberger--a number-one New York Times bestseller in 2001. He lives in Columbus, OH.

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