

[PDF] Finance For Real Estate Development

Charles Long - pdf download free book



Books Details:

Title: Finance for Real Estate Devel
Author: Charles Long
Released:
Language:
Pages: 216
ISBN: 0874201578
ISBN13: 9780874201574
ASIN: 0874201578

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Description:

Explaining how finances drive each decision in the real estate development process, this helpful industry guide recognizes the complexities and significant risks of each project and illustrates how to reconcile conflicting elements to ultimately achieve success. A 36-year real estate development veteran, author Charles Long shares the practical information and personal insights that he has gained over the course of his career, and weaves relevant real world examples into the text, helping to clarify the principles necessary to effectively manage a project in today's financial landscape. Ideal both for those starting out in real estate development and experienced professionals who want

to learn the theory behind the practice, this book offers a different perspective on making the monetary decisions that are involved in property development projects.

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