

[PDF] Implementing Change: Patterns, Principles, And Potholes (4th Edition)

Gene E. Hall, Shirley M. Hord Ph.D. - pdf download free book



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Description:

A research-based guide for educators to the practical methods of understanding, evaluating and facilitating the change process.

Significantly revised based on student and instructor feedback, the new Fourth Edition of *Implementing Change* continues to examine the ways in which change processes are experienced by those "on the ground" while adding new features, new material and the most current research. Based primarily on the Concerns Based Adoption Model

(CBAM), this user-friendly text focuses on introducing constructs that can be used by those engaged in facilitating change processes as well as those who are evaluating and studying change.

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