

[PDF] Make The Right Career Move: 28 Critical Insights And Strategies To Land Your Dream Job

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Description:

From the Inside Flap Successful but not satisfied? Displaced? Outplaced? Downsized? Bored? Starting out and not sure where to go? Make the Right Career Move shows you how to identify, find, and land your dream job. This all-in-one career guide shares secrets, tips, and branding and positioning tools taken from a leading career coach's two decades spent helping executives, attorneys, professionals, and other job-seekers find their dream jobs. Long on practical tools and short on theory, this action-oriented guide can be read in less than a single cross-country plane trip.

The ability to use strategic marketing and positioning tactics to leverage your experience and other professional assets is an elusive but essential skill for finding your dream job. *Make the Right Career Move* provides job seekers with the skills they need to beat the competition, including:

- A step-by-step method for creating the perfect resume
- Tools to help you create competitive advantages
- Case studies of real executives' job searches
- An action plan for getting the right interview with the right organization

Written for people with little time who need to make a big impact, this book provides techniques for creating a powerful, accomplishment-oriented resume, organizing a successful job search, and getting the most from your network. This book demonstrates new ways to use traditional and new job search tools, including the Internet and online networking, to increase job search effectiveness and efficiency.

Everyone should love what they do for a living—and if they don't they should make a change. This practical, prescriptive guide shows you how to find a job that will be rewarding. *Make the Right Career Move* covers all the job search essentials in one volume that's perfect for the busy lifestyle and time pressure that job seekers face each day. Follow this fast-track curriculum to find your dream job in record time. --This text refers to the edition.

From the Back Cover Praise for *Make The Right Career Move*

"*Make the Right Career Move* is a wonderful guide for the new age professional. This book will help you execute one of the most important decisions in your life and includes practical tips that you will use for the rest of your career."

—Marshall Goldsmith, bestselling author of *The Leader of the Future* and *What Got You Here Won't Get You There*

"This great new book will help thousands of businesspeople find not only a new job, but a satisfying career. This book is filled with practical tools and exercises that will help the reader identify what they really want from their career, write a winning resume, and, most important of all, position themselves for the job."

—Victoria Husted Medvec, Adeline Barry Davee Professor of Management and Organizations Kellogg School of Management, Northwestern University Executive Director of the Center for Executive Women

"This is the book that all busy executives need—an indispensable guide to finding your ideal job and getting it—all in a short, action-oriented package. I highly recommend this book."

—Les Guliasi, Director, Governmental Relations, Pacific Gas & Electric Company

"I have been waiting for a comprehensive and relevant guide to careers that I can recommend to my clients, candidates, and colleagues. *Make the Right Career Move* provides an up-to-date approach to navigating careers in our ever-changing and challenging workplace."

—Eunice Azzani, Senior Client Partner, Korn/Ferry International

"In my many years working in the career field, here is the first book that guides attorneys and executives on making the right move to their next job, career, or board position. It's action-oriented, quick-to-read, and it's not bogged down with theory. It provides tested, practical tools to help readers get their dream job."

—Martha Fay Africa, Managing Director and cofounder, Major, Lindsey & Africa --This text refers to

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