

[PDF] Making Money Is Killing Your Business

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Books Details:

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Author:
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Description:

Review The National Federation of Independent Businesses (NFIB) rated "Making Money Is Killing Your Business" as the #1 Business Book of the Year - see bit.ly/gYEjkb

In that review NFIB cites people who have read the book and the impact it has made on their businesses and their lives:

"Never in my life have I read a book so full of transformational content that actually got me creating a better business for myself." - Julia Gentry, TheUltimateE.com

"Every small business owner will benefit from this easy yet profound read. I was ready to throw in

the towel on our six-year-old real estate business, but after reading Chuck's book we have increased our gross revenue by 27% and doubled our net profit." - Sandy Corrigan, The Corrigan Group

About the Author Chuck Blakeman is a lifetime business practitioner who now uses his experience to help business owners create success. He speaks and works with businesses in the U.S., Europe, Africa, and Australasia. His company, The Crankset Group, provides outcome-based mentoring, peer advisory, and consulting for Business Owners, CEOs, and their growing businesses.

Mr. Blakeman began his career in the U.S. Army, followed by 13 years service in non-profit leadership development. He started and grew five small businesses, including one sold to the largest consumer fulfillment company in America. He helped lead three other companies between \$20-\$100million through repositioning in the Marketing Support Services industry.

Mr. Blakeman is considered a thought leader in the Marketing Support Services industry and has decades of experience in sales, marketing and operations of companies involved in branding, database and website development, call centers, fulfillment, printing and direct mail processing.

Some of Mr. Blakeman's customers have included Microsoft, Apple, Eli Lilly, TAP Pharmaceuticals, Sun Microsystems, Tyco Healthcare, Johns Manville and many more. He is a regular convention speaker, magazine contributor, and non-profit board member. His new book, "Making Money is Killing Your Business" is radically changing the way business owners understand growth.

Recent appearances include Entrepreneur Magazine, CNNMoney.com, NYTimes.com, Bizjournals.com, CoBiz Magazine, Home Business Magazine, keynote speaker at MFSA/Maui, and many others.

Chuck is available for one2one advising, conference workshops and seminars to help business owners make more money in less time and get back to the passion that brought them into business in the first place.

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