[PDF] Telling Ain't Training: Updated, Expanded, Enhanced
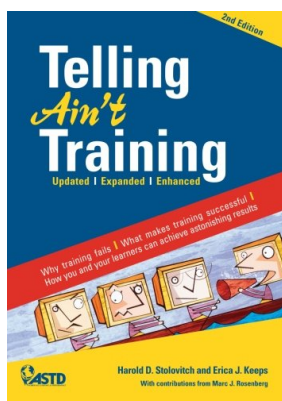
Harold D. Stolovitch, Erica J. Keeps - pdf download free book

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Description:

A must have for trainers... *Telling Ain't Training* is an essential book for all learning and development professionals. When the first edition of *Telling Ain't Training* was published in 2002, its practical, learner-focused approach quickly became a favorite with learning and development professionals, as well as school teachers, parents, professors, and anyone else who trains, educates,

or instructs. Chock-full of myth-busting research and ready-to-use tools, always delivered in a lighthearted and entertaining style, *Telling Ain't Training* set new standards for the training industry.

That's a tough act to follow, but the long-awaited new edition of Telling Ain't Training does not disappoint. While it has been updated, expanded and enhanced to reflect almost a decade of progress, fans of the original Telling Ain't Training will be relieved to find that its lively, user-friendly tone has been carefully preserved. In fact, this is a book that faithfully practices what it preaches, engaging the reader from page one and immediately involving them in the first of many try-it-yourself exercises that teach trainers how to avoid telling in favor of more interactive training.

This substantially heftier edition covers everything you must know to be a better trainer, plus:

- Extensive new chapters covering technology and e-learning
- More methods for creating terrific learner-centered training sessions
- Expanded evidence and research to support its approach to adult learning
- Ways to retrofit your existing training programs and materials
- Even more in-depth explanations of how the basic principles of adult learning apply
- An extensive index to make the book more referenceable
- Additional tools, charts, exercises, illustrations, quizzes, and activities to involve learners.

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