[PDF] The Everything Store: Jeff Bezos And The Age Of Amazon

Brad Stone - pdf download free book



Books Details: Title: The Everything Store: Jeff Be Author: Brad Stone Released: 2014-08-12 Language: Pages: 416 ISBN: 0316219282 ISBN13: 9780316219280 ASIN: 0316219282

CLICK HERE FOR DOWNLOAD

pdf, mobi, epub, azw, kindle

Description:

"An immersive play-by-play of the company's ascent.... It's hard to imagine a better retelling of the Amazon origin story." -- Laura Bennett, *New Republic* Amazon.com's visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now.

Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, and his book is the first in-depth, fly-on-the-wall account of life at Amazon. *The Everything Store* is the book that the business world can't stop talking about, the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

- Title: The Everything Store: Jeff Bezos and the Age of Amazon
- Author: Brad Stone
- Released: 2014-08-12
- Language:
- Pages: 416
- ISBN: 0316219282
- ISBN13: 9780316219280
- ASIN: 0316219282