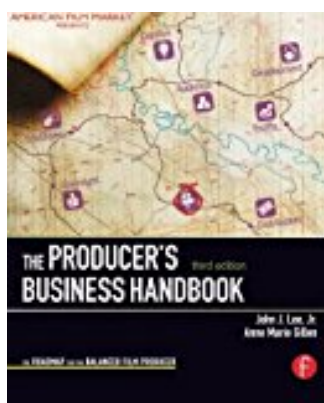


# [PDF] The Producer's Business Handbook: The Roadmap For The Balanced Film Producer

John J. Lee Jr., Anne Marie Gillen - pdf download free book

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## Books Details:

Title: The Producer's Business Handb  
Author: John J. Lee Jr., Anne Marie  
Released: 2010-11-01  
Language:  
Pages: 272  
ISBN: 0240814630  
ISBN13: 978-0240814636  
ASIN: 0240814630

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## Description:

## Review

This is the **single best work** on financing independent films. The landscape of the film business is

changing rapidly and this is one of the **only** books addressing one of the most difficult aspects- financing. There is more to financing a film than developing a business plan and this book shows the practical, in-depth information, efficiently written and presented. -Don Smith, Associate Chair & Associate Professor, Film & Video Department, Columbia College

It is so **sharply focused** and so **easy to digest**, I am going to make it the official textbook for my online course in independent film marketing and sales across all platforms. -Sydney Levine, SydneysBuzz on IndieWIRE and IMDb, Online Instructor: UCLA Extension

This is a timely book, detailing a **proven method for success** and providing relevant data for both investors and filmmakers. -Jillian Alexander, MBA, CM&AA, CHRC, Managing Director, Corporate Development & Strategy, Conduit Consulting LLC, Former VP-Corporate Development, SONY Pictures Entertainment and member SONY US Ventures team

In show business, everyone is in love with the show, but it's the business of making significant money that turns on the big boys and girls inside the tent. Learn what they already know by reading this new edition. -Steve Ecclesine, Independent Producer (12 motion pictures and more than 700 television episodes)

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