

# [PDF] The X And Y Of Buy: Sell More And Market Better By Knowing How The Sexes Shop (NelsonFree)

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#### **Books Details:**

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#### **Description:**

**About the Author** Elizabeth Pace is the CEO of Floreat. A graduate of Ohio State University, she served for thirteen years as vice president of sales and marketing for three successful startups and has consulted with companies in a dozen different industries.

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