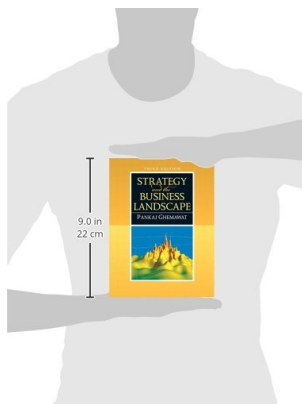


# [PDF] Strategy And The Business Landscape (3rd Edition)

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Pages: 192  
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ASIN: 0136015557

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**KEY BENEFIT:** Strategy and the Business Landscape is based on contemporary research in the field of strategy and adopts a value-focused, firm-centered perspective that promotes an analytical approach to strategy.

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**MARKET:** This text is designed to help managers and business professionals master a body of analytical tools and develop an integrative point of view when making strategic choices.

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