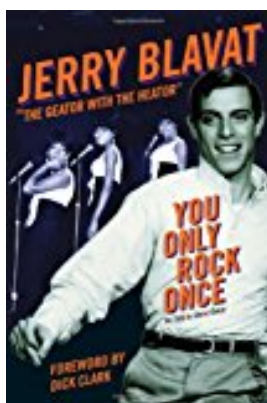


# [PDF] You Only Rock Once: My Life In Music

Jerry Blavat - pdf download free book

---



**Books Details:**

Title: You Only Rock Once: My Life i  
Author: Jerry Blavat  
Released: 2011-07-26  
Language:  
Pages: 384  
ISBN: 0762442158  
ISBN13:  
ASIN: B0076T0CY8

[CLICK HERE FOR DOWNLOAD](#)

---

pdf, mobi, epub, azw, kindle

## Description:

## Review

### *Publishers Weekly*

“This soulful memoir by a “little cockroach kid from South Philadelphia” offers readers an insider’s view into the golden era of rock and roll and pop music and entertainment.”

### *Publishers Weekly*, 7/15/11

“Writing a narrative that teems with zest and hipness, Blavat invites readers to accompany him on

the inside track through the early days of doo wop and R&B to his national stature as an influential figure on the pop scene...This soulful memoir...offers readers an insider's view into the golden era of rock and roll and pop music and entertainment."

***Philadelphia Daily News***

"Trust us, it's a page turner...chock-full of family drama, music, business dirt, celebrity encounters, mob connections an even some juicy sex."

**Peter Thornell, Hingham P.L., MA, *Library Journal***

"Although people always remember the music of their youth, they often forget who introduced them to it. For those who grew up in the Philadelphia area, chances are they heard the hits of the 1960s-70s because of Blavat, "The Geator with the Heator." Disc jockey, television personality, and all around musical entrepreneur, Blavat became a pioneer in the oldies radio format after starting out in the early days of *Bandstand* in Philadelphia. His experiences as a radio personality, nightclub owner, and friend of the local Mafia make his memoir a treasure trove of anecdotes featuring the likes of Frank Sinatra, Sammy Davis Jr., Frankie Valli, and others.

**Verdict** The writing is conversational and engaging if not exceptional..."

**About the Author**

**Jerry Blavat** was one of the early rock-and-roll deejays who revolutionized the profession and invented the "Oldies" format. He had national success in the '60s as host of the popular CBS-TV dance show *The Discophonic Scene*, but is best known as a high-energy oldies deejay on the air and at live events throughout the Middle Atlantic region. With a successful nightclub outside Atlantic City, NJ (*Memories*); regular radio shows on 88.5 FM WXPB in Philadelphia, 92.1 FM WVLT in South Jersey, and 98.3 FM WTKU in Atlantic City; and scores of sold-out live dance events every year, Blavat is as popular as ever. He lives in Philadelphia, PA. Please visit him at [geator.net](http://geator.net).

- 
- Title: *You Only Rock Once: My Life in Music*
  - Author: Jerry Blavat
  - Released: 2011-07-26
  - Language:
  - Pages: 384
  - ISBN: 0762442158
  - ISBN13:
  - ASIN: B0076TOCY8

---